

Selection of Music for the Opening Ceremony of Sporting Events

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Abstract: The body- building for the whole people has become a bellwether, aimed at the men and women, old and young, universal improve physical quality. Through different forms and kinds of sports, we can lead people to strengthen their body and strengthen their will. Promote the coordination of the body, and build a healthy, sunny, upward, energetic body function and state, to create an effective physical foundation for people to better engage in study, work and life. In view of this background, a wide range of forms of physical activity has become the most common and popular choice. As is known to all, the content and forms of sports activities are varied, ranging from small community activities to large international events. Different groups, ideas and scales of sports activities all affect the participation forms of the whole people to a certain extent. No matter how big or small a sporting event is, the host will carefully prepare an opening ceremony tailored to the event as a boost, the purpose is to welcome all participants, responsible leaders and spectators. In the opening ceremony, besides the program arrangement, the choice of music is also particularly important. This paper will discuss the types of sports activities, the types of music selection of the opening ceremony and the music selection of different types of activities.

1. The general types of sports activities

Sports activity is a kind of activity that human beings develop their physical quality gradually and consciously. Sports activities are rich and diverse, involving track and field, ball games, swimming and other events, with the purpose of strengthening physical fitness, thus promoting family harmony and national prosperity.

From the development of sports activities, the audience is very wide. Sports activities for students include a series of school-level courses and related activities from kindergarten, primary school, middle school, university and so on. Social-oriented sports activities include all kinds of profit-making and non-profit activities of the nature of public health. Competitive events, such as the Olympic Games, the National Games, various championships, professional competitions, etc. It can be said that the audience determines the content, requirements, specifications and rules of sports activities, which includes clear and standardized university-level courses, competitions and activities, as well as an endless stream of emerging projects, making the development of sports activities more three-dimensional, effective and far-reaching [1].

2. The music selection for the opening ceremony

At present, the music selection for the opening ceremony of sports activities focuses on two directions. One is to use the works of the symphony orchestra to play well-known marches and dances, or to invite composers to customize music works for the opening ceremony. By using a certain musical melody as a memory point, it matches the content and theme of the activity [2]. The second is the use of marching percussion, which originated in the army and first flourished in the United States. Through the use of bright rhythm, varied skills and formation, it conveys the spirit of being positive, united, cooperative and brave to fight.

The former has been widely used as the normal music for the opening ceremony of various activities over the years. From the perspective of music selection, it is nothing more than the choice between classical music works and modern original works, or the difference between live band performance and audio data playing. Usually, it will also be influenced by a series of conditions such as the size of the event, the organizer's project planning and so on. In terms of musical style,

marches commonly used, including ceremony marches, caroling-type marches and mass marches, emphasize the consistency of rhythm, which is usually consistent with the marching pace, with many repeats, unified overall musical effect, strong emotion and abundant power. If the composer is invited to create music works specially for the event, he is more inclined to combine the background of the event and the target audience, or pay attention to express emotions, or based on the influence of communication, or follow national characteristics, or reflect the theme of the event [3].

Compared with the former, the latter is a relatively new way of musical expression. Though, this way of using marching percussion prevailed in the United States, but also has a campus in the form of a drum team early in our country. The students carried the small drum and the big drum in front of them, holding the trumpet and playing the trumpet parallel to the ground. Drum teams often appear on important ceremonial occasions and activities, playing a series of systematic works including the opening song, march and so on. With the gradual popularization of marching percussion, more and more primary and secondary schools will carry out related training in and out of class, as the characteristics of the school [4]. Therefore, nowadays we can find that in the opening ceremony of many primary and secondary school sports activities, marching percussion music will be used as the opening show or as a crossover or finale program [5]. Of course, the instruments used for marching percussion are not only the big drum, small drum and big cymbals with no fixed pitch, but also instruments with fixed pitch, such as marimba, vibraphone, celesta, timpani and so on. Percussion instruments with different timbre characteristics can be integrated at any time according to the different requirements of the works. In the performance process, the performers present a three-dimensional performance picture through the formation change, the display of skills and the marching of the performers. At the same time, the speed of marching percussion works is generally faster. The works are inspiring and can present the performance effect of audio-visual unity and passion [6]. Marching percussion can not only improve the musical literacy of players, but also improve their physical fitness and team consciousness in the process of practice, which coincides with the purpose of sports activities [7]. Under the normal circumstances, marching percussion performance is all live performance. If it is presented in a recorded way, the effect may be greatly reduced.

3. Music selection for different types of activities

Mentioned above the opening ceremony, the kinds of music to choose and sports activities involve big, broad audience, decided to the carrying out are doomed to be a variety of activities. Therefore, the author will take intramural sports activities and social sports activities as the entry point, make a brief comb of the selection of music for the opening ceremony of different types, levels and specifications of activities.

Intramural sports activities, as the name implies, are sports activities carried out in the school, its purpose is to lead students to exercise, enhance physical fitness, through the development of activities to cultivate students' indomitable character and the sense of team cooperation. The function of the opening ceremony music of school sports activities is usually to arouse the enthusiasm of students and create a good activity atmosphere. Therefore, the "March of the Athletes" is mostly chosen. In addition, there are also the above-mentioned "Ceremonial Dialect" of the drum team and marching percussion performances.

Social sports activities cover a wide range of areas, including from streets and communities to large national and international events. Affected by the scale and funds of the event organizers, the energy and funds spent on the opening ceremony are different. In general, the bigger the event, the higher the opening ceremony, and the more investment in music [8]. Therefore, we will find that the 2008 Beijing Olympic Games has a dedicated team to work on music creation, from which the birth of "You and Me" such classic music works. So, when there's a dedicated team responsible for creating music, there's a lot of choice and possibilities. It can be passionate and dynamic music, can be gentle and long lyric music, and even can be the old songs that recall the memories of new singing, and no matter what kind of final presentation is, the intention must be completely

consistent with the requirements and purposes of the activity [9]. Of course, with the increasing support of the state for sports activities, communities, streets, enterprises and institutions can also make the opening ceremony of sports activities more professional, increase investment, increase attention, in order to promote the effective development of national sports.

4. Conclusions

Nowadays, the choice of music is gradually expanding, original works are gradually stepping on a larger stage of display, excellent music creators, music works are emerging. When we choose music for the opening ceremony of sports activities, we cannot be limited to the classic old works, but boldly bring forth the new, according to the characteristics of the organizers to choose the appropriate new works, or the combination of the classic and the original [10]. It is very important to use the power of the whole society to make original music works continuously enter the society and be spread and known, rather than just a flash in the pan. In school activities, we can popularize the marching music with a sense of rhythm, take it as a new choice of music for the opening ceremony of school-level sports activities. By this new form to school activities characteristics, to show the culture education and students practice the massing, fusion music activities and sports activities, to lead the students to keep fit at the same time promote the ascension of music accomplishment. Sports and music teaching complement each other. Let's make continuous efforts to cultivate the all-round development of the youth in the new era.

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